



Rusty Gaskins
Business Services Manager
Rgaskins@wcrog.org
843.616.2927

PRESS RELEASE

FOR IMMEDIATE RELEASE

GREATER PEE DEE REGION TO HOST SOUTH CAROLINA VIRTUAL HEALTHCARE JOB FAIR

The regions first virtual hiring event dedicated to matching talent with healthcare employers in northeastern South Carolina

GEORGETOWN (November 12, 2020) – As South Carolina’s economy recovers amid the continued need for social distancing, it is vital that employers, educational institutions, job seekers, and students find new ways to connect and share opportunities. With curtailed job fairs and recruitment events in the region, connecting employers, especially healthcare employers, with job seekers and students has become an arduous task. Members of the Greater Pee Dee Healthcare Sector Partnership (representing healthcare leaders from Chesterfield, Clarendon, Darlington, Dillon, Florence, Georgetown, Horry, Kershaw, Lee, Marion, Marlboro, Sumter, and Williamsburg counties) hope to connect healthcare employers with job seekers and students by hosting the South Carolina Virtual Healthcare Job Fair on Tuesday, November 17, 2020.

The SC Virtual Healthcare Job Fair is a collaborative event made possible by SC Future Makers, SC Works, South Carolina Department of Commerce, and the Councils of Governments for Pee Dee, Santee-Lynches, and Waccamaw Regions. Healthcare organizations from 13 counties, including Conway Medical Center, McLeod Health, Tideland Health, and Wilson Senior Care, are looking to connect with qualified job seekers to fill immediate needs.

Tallo, a digital platform that connects talent with opportunities, is introducing their new web-based app to South Carolina with a series of college and career fair events. The new app, Ping by Tallo, enables employers to host or join virtual events and match open positions with interested job seekers. Ping is completely free to job seekers.

To get started, all they have to do is answer a few short questions about their interests and qualifications, and then they’ll be presented with a list of possible “matches” from schools or employers attending the event. Talent and recruiters can evaluate their unique match scores, (which are on a scale from 1 to 100, with higher scores indicating a better fit), and decide if they want to reach out to initiate a conversation. Talent and/or job seekers are able to sign up for next week's event here: <https://tallo.com/ping-app/events/>. Or by simply joining Ping through [general registration](#), they will see the link to just join the healthcare event.

Ping by Tallo has experienced substantial success with recent events at a time when many other in-person college recruiting events have been canceled or postponed. Over the past few months, there have been over 13,000 conversations initiated between students/job seekers and colleges/companies on Ping. Rusty Gaskins, Business Services Manager for the Waccamaw Regional Council of Governments and Convener for the Greater Pee Dee Healthcare Sector states, “We are looking forward to utilizing this unique platform to meet the needs of our healthcare partners while also serving job seekers and students in our community.”

For more information, please contact Rusty Gaskins via email at Rgaskins@wrcog.org or by phone at 843-616-2927. An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

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ABOUT WACCAMAW WORKFORCE DEVELOPMENT BOARD

The Waccamaw Workforce Development Board (WWDB) is the regional entity that implements the Workforce Innovation and Opportunity Act in Georgetown, Horry and Williamsburg counties. Appointed by local elected officials, the WWDB is responsible for planning and overseeing local workforce development programs. The majority of the WWDB members are business representatives while other members include representatives of education providers, labor organizations, community-based organizations, economic development agencies, and partners participating in the SC Works system. In our area, Waccamaw Regional Council of Governments serves as the administrative entity and fiscal agent for the Waccamaw Workforce Development Board. For more information, visit www.waccamawworks.org